

LOISTON SUSTAINABILITY SUMMARY 2024



Loiston

WE ARE ALMOST CARBON NEUTRAL



Heating and energy usage at our office building is 100% carbon neutral and has LEED platinum certification.*



Our office is accessible by public transport.



In our office premises, all waste is recycled.



*LEED certification is a globally recognized symbol of sustainability achievement, and it is backed by an entire industry of committed organizations and individuals paving the way for market transformation.



RESPONSIBILITY IS PART OF OUR CORE BUSINESS AND OPERATIONS



The energy consumption of our own servers is carbon negative.



The energy consumption of our own internal servers is carbon negative and our cloud service servers uses 85% renewable energy and by 2025 100%.

Our services have high-level information security and security systems.



Our own servers are located in a geographically safe bedrock cave in Central Finland, and the backups in a separate cave.

All our servers are located in Finland, Sweden or the EU, which means that our operations comply with GDPR regulations.

WE CAN MAKE AN IMPACT THROUGH OUR ACTIVITIES

Loiston's greatest opportunity to influence is through our core activities within the following UN Sustainability Development goals :



We strive to increase charitable work for the benefit of our society. Our goal is also to influence the below goals outside of our core activities:



LOISTON FOR A BETTER WORLD



World Vision



Loiston works as a sponsor for a 9-year-old girl in Cambodia. Loiston supports her monthly. During the last year, we have been able to help ensure that she has access to good nutrition both at home and at school. In addition, she has received school books and hygiene training he needs. Loiston wants to help break the cycle of community poverty and enable a better future. On average, supporting one foster child improves the lives of four other people living in the same community.



In December 2023, we participated in the Christmas Tree collection by donating gifts to children of needy families. Christmas tree collections have been organized in Finland since 2000. The Christmas tree activity is a non-profit charity to support disadvantaged children and young people. Joulupuu ry is the organizer of the most comprehensive Christmas gift collection.

Hope

YHDESSÄ & YHTEISESTI

Part of the payment of Loiston's Christmas cards went to support the HOPE association. Hope ry started its operations in 2009. The goal of the association is to create a concrete cycle of good and give children more equal opportunities in everyday life.

TOGETHER TOWARDS A BRIGHTER FUTURE.



Loiston

reliable
partner



STRONGEST IN
FINLAND PLATINUM
Loiston Oy Ltd
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